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***Delicious Gluten-Free Desserts?
No Problem!***

**Cherrybrook Kitchen
Introduces
Gluten-Free Cake and Cookie Options**

July 2005 (Waltham, MA) – Beginning August 2005 **Cherrybrook Kitchen** [1-866-I-LUV-CBK, www.cherrybrookkitchen.com] introduces a **Gluten-Free Line** to its unique all-natural **peanut-free, dairy-free, egg-free, nut-free dessert mixes and frostings.**

Since launching the company six months ago, **Patsy and Chip Rosenberg, Cherrybrook Kitchen's President/Founder and CEO**, respectively, received countless requests from would-be customers for gluten-free options as well. Never daunted by an allergen-challenge, Patsy headed back into her Weston, MA kitchen to come up with a equally delicious gluten-free options. And Voila! The Gluten-Free Line was born.

Approximately one in 133 Americans suffers from an allergy to gluten. Gluten, the substance that gives bread its characteristic texture, is found in grains such as wheat, barley and rye as well as foods containing wheat flour. Those with the allergy suffer from gluten intolerance and must pay attention to what they eat, forgoing breads, pastas, cereals and most certainly cakes, pies and cookies.

How then to satisfy a sweet tooth when so many popular desserts contain flour? By indulging in sweets made from alternative grains like rice, millet, and maize. Cherrybrook Kitchen's gluten-free chocolate cake, chocolate chip cookie, and sugar cookie mixes are made with white rice flour instead of wheat flour, while their chocolate and vanilla frosting mixes contain no flour of any kind at all.

Patsy Rosenberg launched the original peanut-, nut-, dairy- and egg-free dessert line in January 2005 as a result of developing food allergies as an adult four years ago. "Desserts without dairy products including milk, butter, and eggs that tasted good just didn't exist – until now," she explained.

Can't eat foods with gluten? No reason to skip dessert when Cherrybrook Kitchen is on the table. This August, Cherrybrook Kitchen's Gluten-Free Line will be available online, www.cherrybrookkitchen.com and in September at select store nationwide (Whole Foods, Wild Oats).

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