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***AS PEANUT ALLERGIES CONTINUE TO BE ON THE RISE
CHERRYBROOK KITCHEN
OFFERS DELICIOUS PEANUT-FREE DESSERT OPTIONS***

December 2005 (Waltham, MA) – **Cherrybrook Kitchen** [1-866-I-LUV-CBK, www.cherrybrookkitchen.com] offers a tasty solution for the **1.5 million Americans who suffer from peanut allergies** with their delicious, all natural dessert, cookie and frosting mixes that omit peanuts and nuts (in addition to other allergens) without sacrificing taste or texture.

The number of children and adults affected by peanut allergies continues to be on the rise in America, becoming a tremendous public health problem. Allergic reactions can range from hives to breathing problems to swelling of the tongue and throat. And tragically sometimes death—it was recently reported in the news that a Canadian teenager died after kissing her boyfriend who had just eaten a peanut butter snack.

“I created these recipes as a result of developing food allergies myself nearly four years ago and missing great tasting desserts,” explains **Patsy Rosenberg, Cherrybrook Kitchen’s President and Founder** and a self-confessed chocoholic. Parents of two young girls, Patsy and her husband **Chip Rosenberg, who serves as CEO**, quickly saw the demand for the products in the children’s market, especially after attending myriad birthday parties and seeing the one sad child with peanut allergies eating dry cereal or grapes, while the other kids enjoyed birthday cake.

To date, Cherrybrook Kitchen's line of dry mix products includes: **Chocolate Cake, Yellow Cake, Chocolate Chip Cookies, Sugar Cookies, and Chocolate & Vanilla Frostings**. Products are available online at www.cherrybrookkitchen.com and in select stores nationwide (Whole Foods, Super Targets among others). The baking mixes are produced in a completely nut-free facility and the mixes are routinely tested for allergen cross-contaminants to ensure safety for every consumer. All of Cherrybrook Kitchen’s products have been accepted by the Feingold™ Association, an organization dedicated to helping children and adults establish allergen-free diets that allow them to live healthier lives. The mixes are also kosher, vegetarian and cholesterol free.

Finally, those who are allergic to peanuts and nuts can have their cake and eat it too!

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